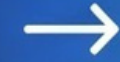


WELCOME TO DATABRIDGE CRM FRANCHISE BUSINESS MODEL

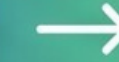
DB
DataBridge CRM



**State
Franchise**



**District Franchise
/ Agency**



CRM Clients

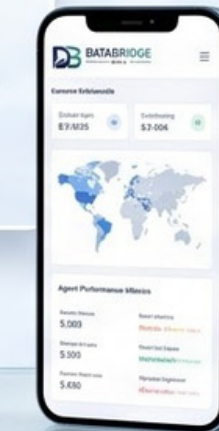


State Franchise

- Master Territory Control
- Sub-franchise Management
- Key Client Support

District Franchise

- Localized Operations
- Client Acquisition & Sales
- Performance Monitoring



Performance Growth

- Shared Network Success
- Revenue Tier Incentives
- Scalable Business Model

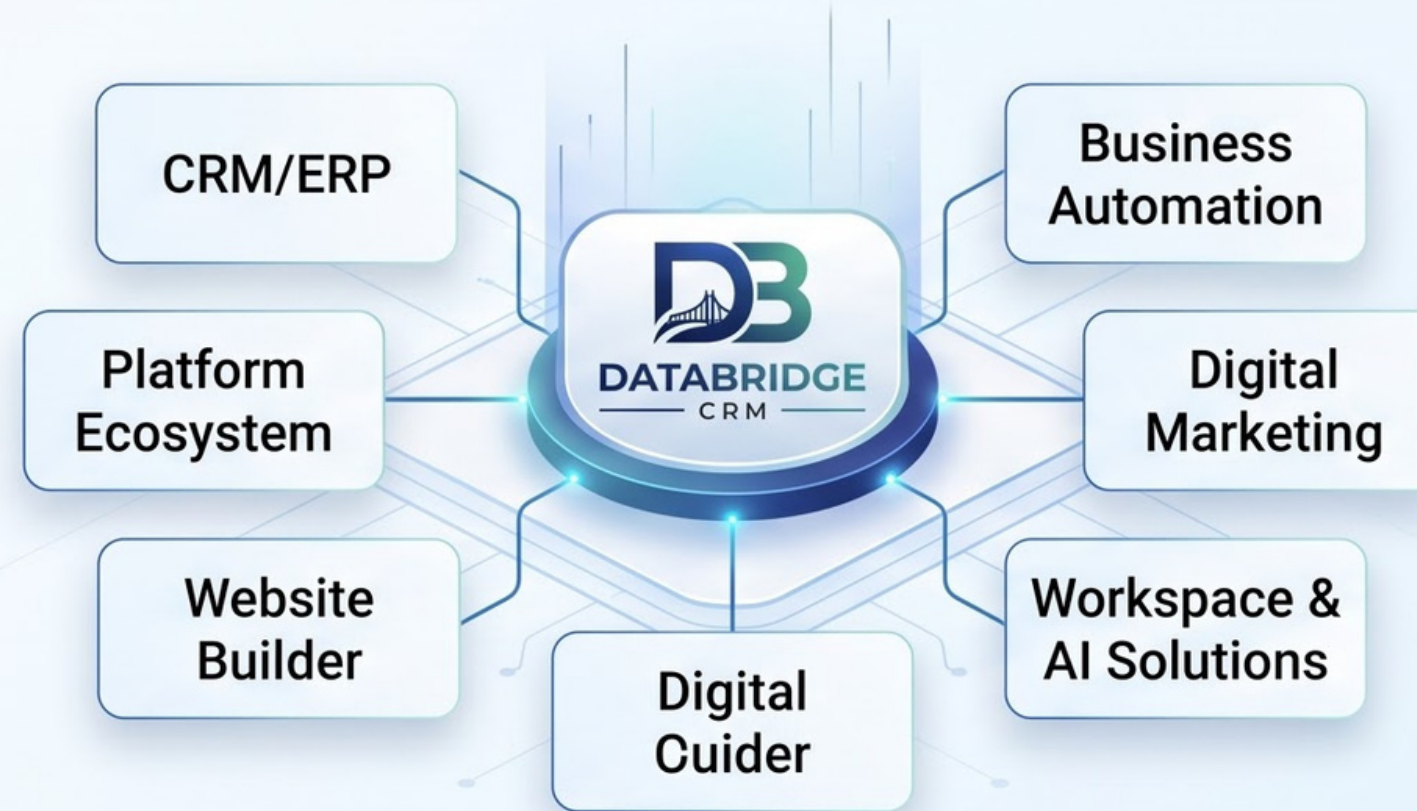
www.databridgecrm.com

ABOUT DATA BRIDGE CRM

AI-Powered CRM, ERP & Business Automation.

Who We Are

DataBridge CRM is a leading integrated platform for business connection, management, and growth through compont with data-driven analytic in insights, fore:ver.



DataBridge CRM at a Glance



50K+
Customers



25+
Industries



50+
Countries



99.9%
Uptime

Industry Capability



Retail



Hotels



Education



Healthcare



Real Estate

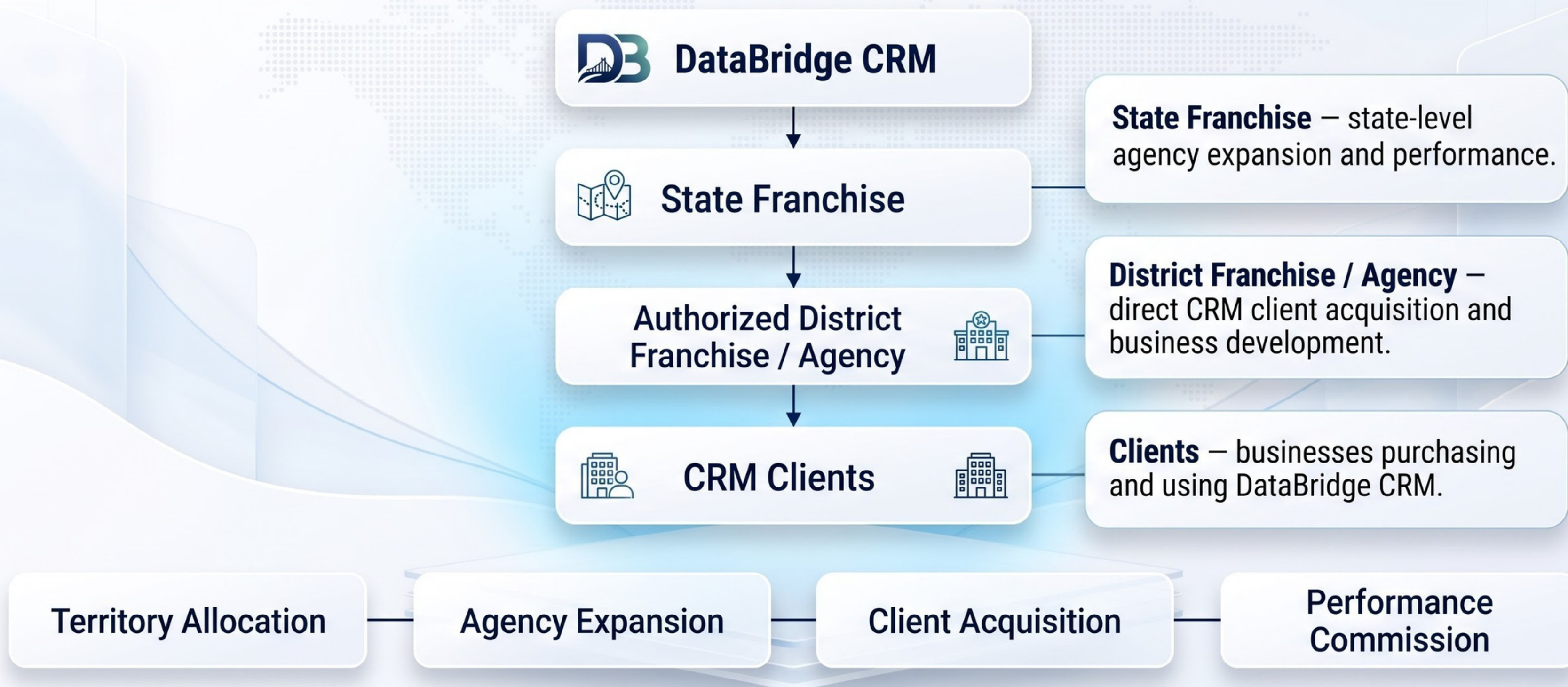


Sector

Optimized for Franchisors & Franchisees to drive consistency and growth across networks.

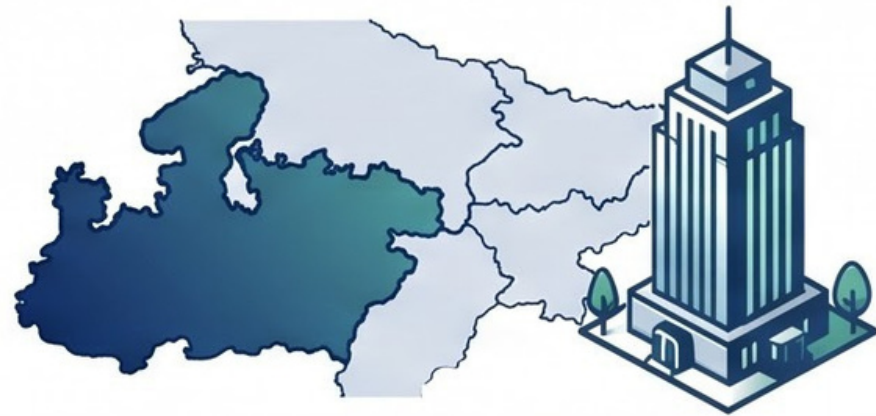
DataBridge CRM Franchise Business Model

A structured territory-based model designed for scalable CRM business expansion.



Franchise Opportunities

Choose the business model based on territory, responsibility and expansion capacity.



State Franchise

₹25,00,000 / Year

- State-level business rights
- Target: 25 Agencies
- Company Support: 25 Agency Allocations
- Responsible for agency expansion and state performance



District Franchise

₹5,00,000

- Local CRM business development
- 25 CRM IDs provided free by company
- Direct client acquisition
- Company lead support available

Two franchise levels. One integrated DataBridge CRM growth ecosystem.

District Franchise Client Commission Model

After the initial 25 free IDs, each **successful CRM client** creates a fixed franchise commission.



Annual Client Target
— **500 Clients**



Company Lead Support
— **1,000–1,500 Leads**



Commission per Client
— **₹5,000**

500 Clients × ₹5,000 = ₹25,00,000 Annual Commission

District Franchise Starter Advantage

Begin with 25 company-provided CRM IDs carrying substantial commercial value.

25 Company-Provided CRM IDs



25 FREE CRM IDs

Standard Value per ID – ₹25,000

$$25 \times ₹25,000 =$$

₹6,25,000

Company provides the first 25 CRM IDs without charging the District Franchise. Standard CRM value remains ₹25,000 per ID. Revenue generated from these initial IDs belongs to the District Franchise. This creates an immediate starter commercial opportunity.

State Franchise Income Potential

Performance-based commission model explained through 100%, 50%, and 25% annual target achievement scenarios.

How the Model Works

-  • **1 State Franchise**
-  • → **25 Agencies**
-  • → **500 Clients per Agency**
-  • → **Total Target: 12,500 Clients**
-  • **Commission: ₹1,500 per Client**

Calculation:

12,500 Clients × ₹1,500 Commission =
₹1,87,50,000 (Annual Potential)

Target Achievement vs Annual Commission



Scenario: 25% Achievement

Achieving 3,125 of 12,500 target clients across all agencies.
Results in a significant commission of **₹46,87,500**.

Scenario: 50% Achievement

Achieving 6,250 of 12,500 target clients.
Substantial progress and strong financial return of **₹93,75,000**.

Scenario: 100% Achievement

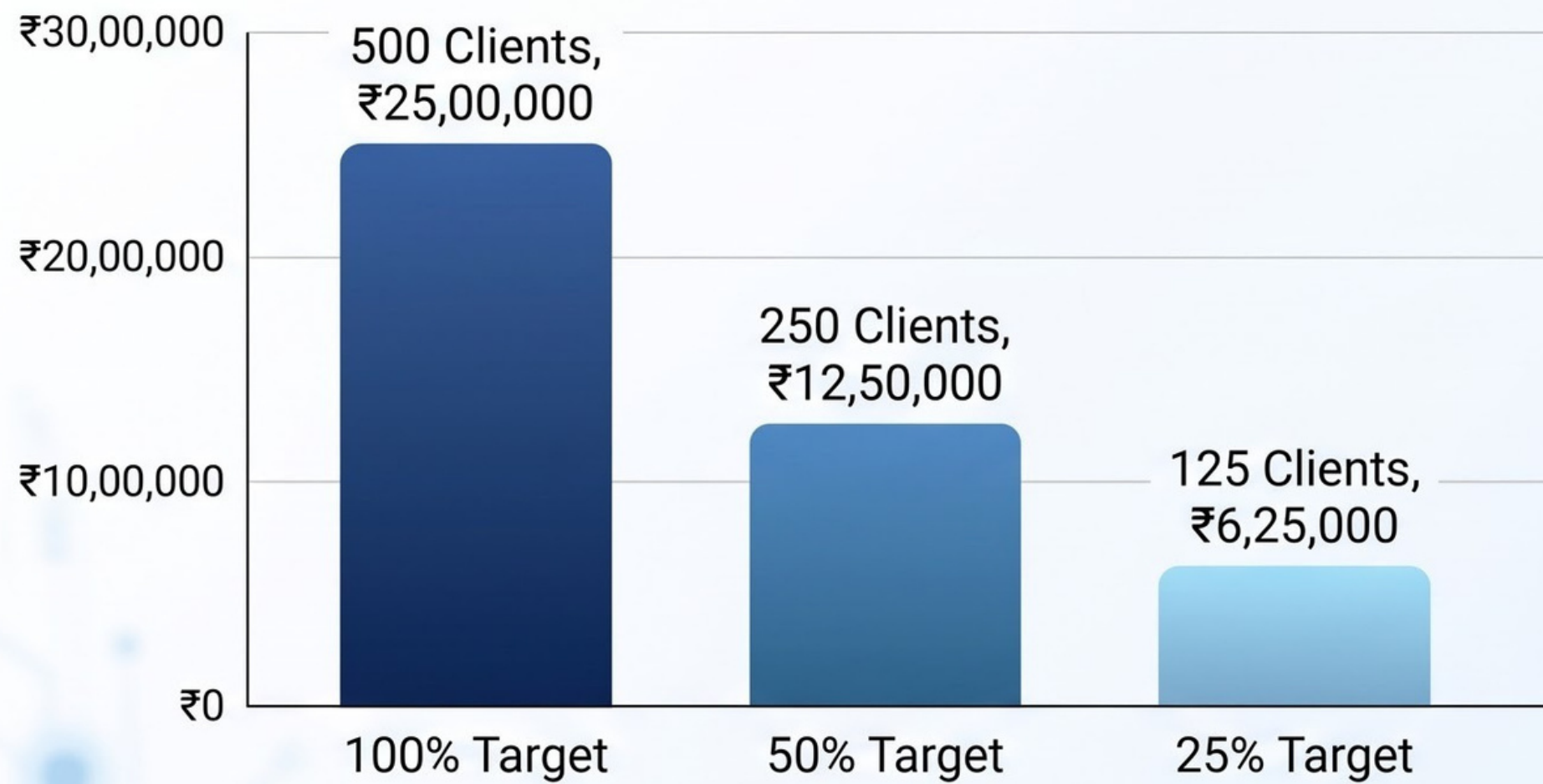
Achieving full target of 12,500 clients.
Maximized performance, full potential realized: **₹1,87,50,000**.

District Franchise Performance Scenarios

Annual commission scales directly with successful client achievement.

Base Calculation: Annual Target = 500 Clients, Commission = ₹5,000 per Client

Target Achievement vs Annual Commission



100% TARGET

($500 \times ₹5,000 = ₹25,00,000/\text{year}$,
Approx. ₹2,08,333/month)

50% TARGET

($250 \times ₹5,000 = ₹12,50,000/\text{year}$,
Approx. ₹1,04,167/month)

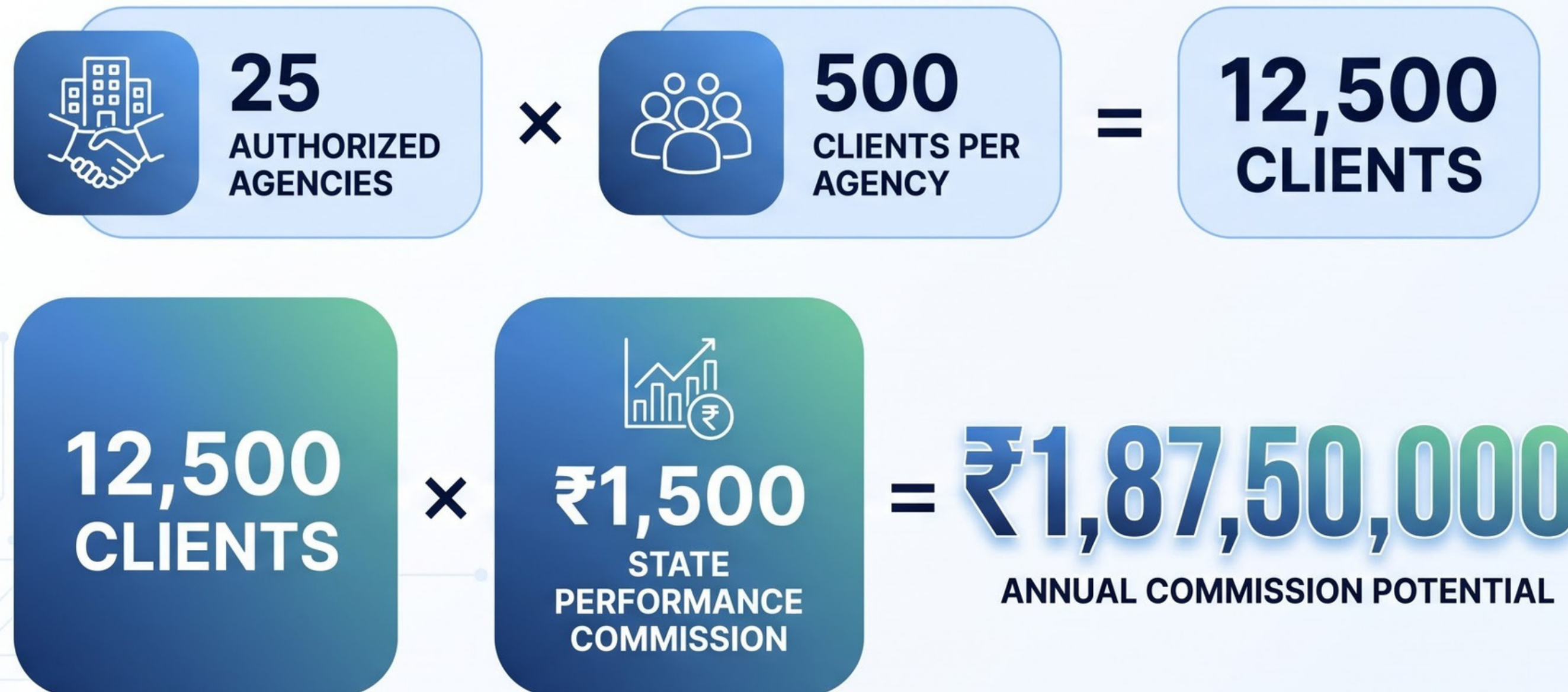
25% TARGET

($125 \times ₹5,000 = ₹6,25,000/\text{year}$,
Approx. ₹52,083/month)



STATE FRANCHISE PERFORMANCE COMMISSION

Commission is linked to successful CRM clients generated across authorized agency operations.



Performance Criteria

- The State Franchise earns a fixed performance commission on eligible clients successfully generated through its authorized agencies.
- Commission payment is contingent upon sustained business performance and client achievement milestones.
- Fixed rate application ensures transparency and predictable results across operations.

State Franchise Income Potential

See how annual performance commission changes at different target achievement levels.

25 Agencies × 500 Clients = 12,500 Full-Target Clients, State Performance Commission = ₹1,500 per Client.



100% ACHIEVEMENT

$$12,500 \times ₹1,500 = ₹1,87,50,000$$

50% ACHIEVEMENT

$$6,250 \times ₹1,500 = ₹93,75,000$$

25% ACHIEVEMENT

$$3,125 \times ₹1,500 = ₹46,87,500$$

State Franchise Additional Incentive

Monthly customization performance creates an additional State Franchise incentive opportunity.

1 Monthly Custom Sales ₹5 Lakh – ₹25 Lakh

2% State Franchise Incentive

Example: ₹20,00,000 × 2% = ₹40,000

2 Monthly Custom Sales Above ₹25 Lakh

5% State Franchise Incentive

Example: ₹30,00,000 × 5% = ₹1,50,000

Complete Business Ecosystem

DISTRICT FRANCHISE

- ✓ 25 Free IDs
- ✓ ₹5,000 commission
- ✓ 10%–15% customization profit share

STATE FRANCHISE

- ✓ 25 Agency Target
- ✓ ₹1,500 commission
- ✓ 2%–5% customization incentive

One CRM Platform. Structured Territory Expansion. Multiple Performance-Based Business Opportunities.

Additional Agency Revenue — Customization Services

Authorized agencies can also earn through customized CRM and software requirements.

TIER 1



Customization Package
₹50,000 – ₹2,50,000

10% Agency Profit Share

Example:

₹2,00,000 × 10% = ₹20,000

TIER 2



Customization Package
Above ₹2,50,000

15% Agency Profit Share

Example:

₹5,00,000 × 15% = ₹75,000

Customization services create an additional business opportunity beyond standard CRM client commissions.

CONTACT US

Connect with the DataBridge CRM team for franchise inquiries, business support, onboarding, and assistance.



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Ready to Explore the DataBridge
CRM Franchise Opportunity?

CONNECT. MANAGE. GROW.

THANK YOU

For Your Time & Interest in DataBridge CRM.

We are committed to providing technology-driven solutions that simplify management and accelerate your business growth.
We look forward to a successful partnership.

One Platform. Structured Expansion.
Scalable Business Growth.

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